Only one toothpaste gives non-stop 12 hour protection from bacteria...

Stannous fluoride toothpaste

12 hours after toothbrushing – significant bacteria regrowth

Colgate Total provides

72% REDUCTION IN PLAQUE BACTERIA REGROWTH

12 hours after toothbrushing – reduced bacteria regrowth

Dramatisation illustrating reduction of plaque bacteria 12 hours after toothbrushing with Colgate Total vs stannous fluoride toothpaste.

...and protects your patients from the most common dental problems:

- Plaque
- Sensitive Teeth
- Tartar
- Enamel Erosion
- Cavities
- Bad Breath
- Gum Problems
- Staining
- Staining

For a healthy mouth recommend NEW Colgate Total.


Editorial comment

Unless you’ve been hiding under a rock for the past few days, you will have heard about the departure of Alison Lockyer as GDC Chair, and the rumours surrounding her departure.

In a job which can only really be akin to the England football manager’s job in terms of popularity (or possibly the Chief Exec of the CQC), Dr Lockyer had the unenviable task of trying to balance her position as head of the regulator with her position as a GDP, something which must have not sat well on more than one occasion. I wish Dr Lockyer all the best in getting back to the ‘quiet’ life of day to day dentistry.

I’m looking forward to seeing many of DT’s readers at this week’s BDA Conference and Exhibition in Manchester. The event is boasting to be the biggest and best, and the line-up does seem impressive. One piece of news to note is that at the time of going to press, Secretary of State for Health Andrew Lansley’s speech has been switched from Thursday 19th May to Friday 20th May at 11.15am.

Also, don’t forget to come by Stand A18 and say hello, leave your feedback and maybe even leave your card to be asked to write an article or two for us! See you there...

Do you have an opinion or something to say on any Dental Tribune UK article? Or would you like to write your own opinion for our guest comment page? If so don’t hesitate to write to: The Editor, Dental Tribune UK Ltd, 4th Floor, Treasure House, 19-21 Hatton Garden, London, EC1 8BA Or email: lisa@dentaltribuneuk.com

New vision for practice ownership

Doctors looking for an alternative way to own and manage a dental practice will have an opportunity to discuss the employee-owned practice concept at this week’s BDA conference.

Being launched by Baxi Partnership Healthcare (BPH), a dedicated session is being held at the BDA Conference on Friday May 20th to set out the fundamental pillars of the mutual model and how it can work for UK dental practices.

BPH’s mutual model aims to transform the provision of dental services by putting practice owners back in the clinical driving seat and freeing them up to deliver high quality patient care. Taking the best of what the corporate model has to offer, BPH’s model for a mutual dental future aims to invest values of honesty, integrity and professionalism into its core ethos.

BPH is a collaboration between Baxi Partnership Ltd, a company already established in the field of employee ownership, and dentist Simon Gallier. Dr Gallier commented: “Our employee owned model aims to shift the fundamental dynamics of existing approaches to dental practice, pointing a way forward that improves the offer for patients as well as practitioners, and promises a bright new future for dentistry.”

The concept has also drawn support from others in dentistry. Dr Amarjit Gill, outgoing BDA President said: “In a new age of low morale, this concept will suit dentists fed up of bureaucracy and who want to focus on good patient care”. Dr Eddie Crouch, a dentist in Birmingham and secretary of Birmingham LDC, said: “This exciting new concept in the dental industry will appeal greatly to those who are disillusioned with the ever increasing burden of running a dental practice and will allow them to enjoy treating patients again.”

To find out more about the ‘third way’ to manage a dental practice go to Charter Room 3 at the BDA Conference and Exhibition at 10.15 or visit www.baxipartnership.co.uk
A call from the front line

C
coming back to civil-
ian life after leaving the
services, not through
choice but through disability
caused in the line of duty, can
be a challenging period for a
former Royal Marine and the
adjustment may be fraught with
hurdles and disappointments.
One example that has been re-
ceiving attention recently is the
offer to the hundred or so medi-
cally discharged Royal Marines
leaving annually, who have been
kept dentally fit by the
Armed Forces, a choice of free
dental care in the community
where they settle.

Now, sympathetic dental
practices can join a national
scheme, The C Group and
SmileStar, formerly known as
the Marine Dental Care Cam-
paign, to help some of those
former Royal Marine personnel
with free basic dental care for
life. Already more than 60 prac-
tices around the UK are signed
up to the scheme.

The inspiring scheme is
being run by The C Group, a
Royal Marines charity whose
mission is to mobilise the busi-
ness community to support the
Royal Marines together with
SmileStar Ltd, an organisation
with charitable status based
in Devon. Royal Marines ap-
plicants will be introduced
to the scheme through the nor-
mal resettlement process and
those who are interested will
be passed through to SmileStar
for appropriate administration
and details of their nearest partici-
ating practice.

Colonel Hutton, the Chief
Executive of The C Group, who
has supported the scheme from
its inception, explained: “Com-
ing home and trying to settle
into normal life is harder than
people imagine and routine pro-
cedures such as going to a den-
tist can be immensely daunting.
What SmileStar and its network
of supporting dentists are offer-
ing is choice. A man can decide
whether to go with the NHS sys-
tem or take the opportunity to
receive basic private dental care
for free. This is a great offer and
will help those who live in areas
where NHS surgeries are work-
ing at capacity or where travel
requirements may be excessive.
There are numerous reasons
to help these men who have
served their country so bravely.
This scheme will offer an extra
helping hand to aid their reha-
bilitation. Practices around the
country are signing up to the
scheme to help in their area –
we’ve been totally overwhelmed
by the support the campaign is
receiving already.”

At the launch of the scheme,
which will take place on June
22nd in Ashburton, presenta-
tions will be given by Colonel
Jim Hutton of the Royal Marines.
Sixty four practices around the
country have already joined the
scheme including the Devon
Dental Centre of Excellence,
the Plymouth Dental Centre of
Excellence and other Devon
based practices such as Totnes
Riverview Dental and Bovey
Tracey’s Quality Dental Care. Of
the 27 Marines that have taken
up SmileStar’s offer we have
currently managed to place
15 of them and are waiting for
practice’s to come up in the fol-
lowing area’s to place the other
12 Marines.

Newport
Portsmouth
Yeovil
Poole x3
Lympstone
Govent South Wales
Dover
Bournemomeuth
Taunton, Somerset
Mid Glamorgan, Wales

Interested practices can
find out more or register by
calling Sam Cutts, Smiles-
tar at sam@mpc-ltd.co.uk or
01564654070.

organized by health-
care learning provider
Smile-on, the AOG
and the Dental Directory, the
Clinical Innovations Confer-
ence 2011 impressed dele-
gates yet again with its topical
programme of lectures cover-
ing many of the latest develop-
ments in restorative and aes-
thetic dentistry.

More than 350 attendees
gathered at the Royal College
of Physicians for the two-day con-
ference and exhibition which
featured some of the leading
names in dentistry today includ-
ing the likes of Dr Julian Web-
ber, Dr Eddie Scher, Dr Wyman
Chan, Dr Tif Qureshi and Dr
Wolfgang Richter.

This year’s event also played
host to the London Dean-
ery’s Annual DCP Conference,
which featured several highly
relevant lectures for dental care
professionals on subjects such
as risk management, decon-
tamination and medical emer-
gencies.

The turnout was high
and the atmosphere electric
but nevertheless the confer-
ence’s relatively small size
made for a more personal ex-
perience, featuring several
‘hands-on’ lectures and a com-
pact exhibitors’ area where del-
egates could speak to suppliers
in person.

Along with picking up
plenty of valuable new skills
and techniques, attendees were
also able to receive up to 14
hours of verifiable CPD along
the way.

For more information about
the event call 020 7400 8880 or
visit www.smile-on.com
Dental visits considered ‘a luxury’

Simplyhealth’s Annual Dental Survey 2011 shows that patients could be risking their dental health with over a quarter of the population viewing visits to the dentist as a ‘luxury’.

The survey of 10,000 UK patients has found that men are the worst offenders with more than a third considering dentist appointments as only ‘sometimes necessary’. Almost 19 per cent stubbornly believe they can take care of their teeth themselves. However, women are no ‘tooth fairies’ either, with 45 per cent saying dentist visits are ‘too expensive’ compared to 55 per cent of men.

James Glover from Simplyhealth’s dental advisor, Michael Thomas, said: “It’s surprising that so many patients see visiting the dentist as a luxury. We’re not talking about a holiday, or a new car, but protecting your dental health, which is an everyday health need.”

Younger patients place far less importance on their dental health, with almost a third (31 per cent) of 18-24 year olds saying dental health is not an everyday need. This may be why only half have seen a dentist in the last year. In contrast 25 per cent of over 55s see the dentist as a luxury, but 71 per cent have seen the dentist in the last year.

Practising dentist and Simplyhealth’s dental advisor, Michael Thomas, said: “Everyone wants nice, white teeth, but this won’t happen if people aren’t prepared to put any effort into caring for them. It’s really important that patients take the time to brush their teeth twice a day and regularly visit their dentist.

“This isn’t just important for the health of their teeth, but also for other health issues for example, research suggests that poor oral health is associated with a greater risk of a stroke and heart disease.

“Dentists can provide so much information and guidance that people aren’t taking advantage of. For instance Simplyhealth’s research has found that only 34 per cent would think to speak to their dentist about identifying oral cancer.”

There’s also a contrast in patients’ attitudes to dental health. On one hand, two thirds say they wouldn’t date someone with bad teeth and more than 60 per cent would think about their oral health when considering career progression. Yet, 41 per cent say they’d prefer to have dinner with the in laws than get their teeth checked.

Almost 50 per cent would rather take out the rubbish and 41 per cent would prefer to clean the toilet.

Smiles top attractiveness poll

A ‘smile’ has topped a poll carried out as part of the most important physical features when it comes to attraction between men and women.

A smile was rated highly by 56 per cent of respondents, closely followed by faces (55 per cent) and eyes (51 per cent). Dress sense, body shape, hair and height were also measured, with the latter bringing up the rear on 25 per cent. Interestingly, it was a non-physical attribute – personality – which was the clear winner of the survey. Ninety per cent of respondents rated this human attribute most important when it comes to attraction.

The results have been published as part of the British Dental Health Foundation’s annual campaign – National Smile Month – now in its 35th year. This year the theme is ‘The Smile Factor’, which aims to remind people that their mouth, teeth and smile is fundamental to all aspects of their life – whether career, personality, relationships, attraction or all-round good health.

Despite the importance of smiles and teeth to everyday life, many people appear to have a poor image of the nation’s ‘Smile Factor’. The survey reveals that only 25 per cent believed that the nation had ‘good teeth’, and approaching half the population were not happy with their smile or teeth - stained or yellow teeth being the most common concern (57 per cent).

Chief Executive of the British Dental Health Foundation, Dr Nigel Carter, said: “As a nation we probably spend more time and money looking after our hair and the clothes we wear, rather than caring for our teeth. The survey is a great reminder that we should be giving greater attention to our teeth – not just because it improves oral health – but because it gives us the confidence to smile, which makes a big difference to our relationships, careers and overall image.

“During National Smile Month, we hope everyone will consider what they can do to improve their Smile Factor. Hundres of dental practices across the UK will be supporting the campaign and it’s an excellent time to seek their help and advice.”

Using the painting as a centrepiece, plans are in place to mount an exhibition including a scrapbook compiled by Ackner’s staff, which lists the King of Norway and actress Marlene Dietrich amongst his patients.

“The painting is significant in terms of both dental and art history, being the only known accurate depiction of the early twentieth century dentist in a surgery, and by one of the leading portrait painters of the time.

A rare find, the painting is set in Ackner’s Welbeck Street practice in London and reveals aspects of the clinical environment including an early x-ray machine and headlamp, examples of which are in the museum’s collection.

“Not only is the work historically significant in its rarity, it also provides us with an accurate depiction from which the dental profession and public can gain valuable insight into the history of dentistry.

“We are calling on all interested parties to help us keep this important work at the BDA permanently, in what, we believe is its rightful home.”

A ‘thank you’ that raised $1m

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According to reports, both Douglas and his wife, Catherine Zeta-Jones, put themselves up for auction: one such live auction was a golf outing, which was auctioned for $180,000. By the end of the night the charity event had raised more than $1 million.

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To make a donation, or for further information, individuals should contact Jason Finch by phone on 0207 555 5852, or by email at Jason Finch@bda.org.uk.

BDA museum close to major acquisition

The BDA’s museum has its sights set on a rare oil painting as its next acquisition. The Dentist, painted in 1929 by Sir John Lavery, features dentist Conrad Ackner in situ treating his patient, the artist’s wife Lady Lavery.

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The first time the two items will be seen together, they will be a highlight on guided tours and he featured during events and as part of the museum’s school programmes.

The BDA is appealing for donations to help acquire the painting so that it can be made a permanent part of its collection. Currently on loan and on display in the BDA’s Information Centre, it has been independently valued at $60,000. While funding has already been sourced through the Art Fund, the MLA/V&A Purchase Grant Fund, the BDA and private donations, a shortfall of $40,000 remains before the list price can be met.

Head of BDA Museum Services, Jason Finch said: “The opportunity to purchase this unique painting is too good to miss and we are desperately close to our target.

“Not only is the work historically significant in its rarity, it also provides us with an accurate depiction from which the dental profession and public can gain valuable insight into the history of dentistry.

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A-dec goes the extra mile for B2A

Thirteen representatives from dental equipment manufacturer A-dec recently took on the challenge of the infamous Coast2Coast bike ride, and fighting arduous headwinds all the way, completed the 151 mile bike ride in three days!

Fuelled by energy drinks, flapjacks, oh-so-many bananas, pain relief and deep heat, not to mention the key ingredient (TEAMWORK), all 11 riders completed the challenge with an immense sense of achievement and pride.

The group is raising funds for Bridge2Aid, their partner charity who carry out amazing work in the Mwanza region of Tanzania and across the area, plus other UK charities which are close to the fund-raisers hearts.

Charlotte Cligg and her partner Ben, Jo Gamble, Stacey Roberts, Tracy McCluschi and her husband David, Brian Anderson and his wife Sarah, Ashley Woodruff, Garan Hynes and Charlie Cope – supported by Sarah Treble and Eugene O'Malley, aim to raise more than £7,000 for Bridge2Aid, NSPCC, MS Society, Breast Cancer Campaign and Leukaemia & Lymphoma Research.

To make a donation, please visit uk.virginmoneygiving.com/team/A-dec.

BDA President

Dr Janet Clarke, Clinical Director of Birmingham Community Healthcare Trust Community Dental Service (CDS) and Honorary Clinical Lecturer at Birmingham Dental School, will become the 125th President of the British Dental Association (BDA) on Thursday, 19 May. She will be presented with her chain of office and make her inaugural speech as BDA President at the opening of the 2011 British Dental Conference and Exhibition at Manchester Central Convention Complex, Manchester.

Dr Clarke has significant experience of representing the dental profession. Locally, she has served as Chair of the BDA’s West Midlands Division of the CDS Group, and as president of the BDA’s Central Counties Branch. On the national stage, she chaired the BDA’s Central Committee for Community and Public Health Dentistry (the forerunner of the current Salaried Dentists Committee) and successfully led the negotiations to introduce a new contract for salaried primary care dentists in 2008. Her contribution to dentistry is widely recognised. She was awarded her Bachelor of Dental Surgery Degree by the School of Dentistry, University of Birmingham, in 1981, and a Master of Community Dental Health in 1989. As clinical director at Birmingham Community Healthcare Trust CDS, Dr Clarke manages an NHS dental budget of over £6 million. She oversees the provision of the community dental service for vulnerable patients in Birmingham, Sandwell, Dudley and Walsall.

Dr Clarke was awarded her MBE in 2010 for her contribution to dentistry in 2007. Her new contract for salaried primary care dentists in 2008 was awarded an MBE in 2010 for services to dentistry, and two years earlier she was appointed by the Secretary of State to work alongside Professor Jimmy Steele in his Independent Review of NHS Dentistry.
Can volunteers make a difference?

B ridge2Aid are delighted to be hosting a number of events at this year’s BDA in Manchester, on the growing issue of corporate social responsibility and the long term value in volunteering.

Posing the question whether short term volunteers can make a long term difference, Friday’s 2pm seminar will see Bridge2Aid’s Dr Eddy Zamet, Ian Wilson, and CEO Mark Topley, talking about the difference volunteers have made to the provision of oral care for the community in Tanzania. Thursday will also see a Volunteering Forum chaired by Habib Bendard, part of the General Dental Council, at the FDI and Chris Holmgreen from WHO, of which B2A are co-sponsor.

B2A offer a very successful volunteer programme for dental professionals, known as the DVP (Dental Volunteer Programme). With 2010 feedback hailing the Bridge2Aid DVP programme as both “moving” and a “rewarding experience both professionally and personally”, it’s not hard to see why 55 per cent of UK dental professionals rush back to do their second and third DVPs.

Mark Topley, CEO, Bridge2Aid said: “Our Dental Volunteer Programme has not only made a huge difference to the lives of the people of Tanzania but also to our volunteer dentists and nurses, many of whom have made more than one DVP as well as lifelong friendships through the programme. Our Dental Volunteers feel they are contributing to something special and it reminds them why they got into dentistry. The DVP is focussed on making a sustainable difference, not just a short term impact.”

To demonstrate the long term value of volunteering for B2A, this years’ BDA will see B2A announcing the UK’s latest Memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter. The Alpha Omega London Dental Trust has created a memorial prize in honour of the late Dr John Zamet, the founding Chairman of its London Chapter.

...and ALSO via email to: andrewseder@restorative-dentistry.co.uk

Can volunteers make a difference? Clinical periodontology research grant

Applicants must submit a covering letter, a letter of support from their supervisor and an abstract not exceeding 1,000 words (including background to project, aims, methods, relevance to clinical periodontology and start and completion dates). The successful applicant will also be invited to present their research to the Alpha Omega London Chapter.

Applications should be submitted as hard copy in triplicate, by 51st December 2011 to:

Professor Andrew Eder, Chair, The Alpha Omega London Charitable Trust, 2nd floor, 57a Wimpole Street, London W1G 8YP

And ALSO via email to: andrewseder@restorative-dentistry.co.uk

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