Only one toothpaste gives non-stop 12 hour protection from bacteria...

Colgate Total provides 72% reduction in plaque bacteria regrowth

12 hours after toothbrushing - significant bacteria regrowth

Stannous fluoride toothpaste

12 hours after toothbrushing - reduced bacteria regrowth

Collage Total provides 72% reduction in plaque bacteria regrowth

12 hours after toothbrushing vs stannous fluoride toothpaste.

...and protects your patients from the most common dental problems:

- Plaque
- Sensitive Teeth
- Tartar
- Enamel Erosion
- Cavities
- Bad Breath
- Gum Problems
- Staining

For a healthy mouth recommend NEW Colgate Total.

*Demonstration illustrating reduction of plaque bacteria 12 hours after toothbrushing with Colgate Total vs stannous fluoride toothpaste.


Do you have an opinion or something to say on any Dental Tribune UK article? Or would you like to write your own opinion for our guest comment page?

If so, don't hesitate to write to:

The Editor,
Dental Tribune UK Ltd,
4th Floor, Treasure House,
19-21 Hatton Garden,
London, EC1 8BA

Or email:
lisa@dentaltribuneuk.com

Editors looking for an alternative way to own and manage a dental practice will have an opportunity to discuss the employee-owned practice concept at this week's BDA conference.

Being launched by Baxi Partners Healthcare (BPH), a dedicated session is being held at the BDA Conference on Friday May 20th to set out the fundamental pillars of the mutual model and how it can work for UK dental practices.

BPH’s mutual model aims to transform the provision of dental services by putting practice owners back in the clinical driving seat and freeing them up to deliver high quality patient care. Taking the best of what the corporate model has to offer, BPH’s model for a mutual dental future aims to invest values of honesty, integrity and professionalism into its core ethos.

BPH is a collaboration between Baxi Partnership Ltd, a company already established in the field of employee ownership, and dentist Simon Gallier. Dr Gallier commented: “Our employee owned model aims to shift the fundamental dynamics of existing approaches to dental practice, pointing a way forward that improves the offer for patients as well as practitioners, and promises a bright new future for dentistry”.

The concept has also drawn support from others in dentistry. Dr Amarjit Gill, outgoing BDA President said: “In a new age of low morale, this concept will suit dentists fed up of bureaucracy and who want to focus on good patient care”. Dr Eddie Crouch, a dentist in Birmingham and secretary of Birmingham LDC, said: “This exciting new concept in the dental industry will appeal greatly to those who are disillusioned with the ever-increasing burden of running a dental practice and will allow them to enjoy treating patients again.”

To find out more about the ‘third way’ to manage a dental practice go to Charter Room 3 at the BDA Conference and Exhibition at 10.15 or visit www.baxipartnership.co.uk

Robert J. Miller, Manager, Colgate Total

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New vision for practice ownership

Unless you’ve been hiding under a rock for the past few days, you will have heard about the departure of Alison Lockyer as GDC Chair, and the rumours surrounding her departure.

In a job which can only really be akin to the England football manager’s job in terms of popularity (or possibly the Chief Exec of the GDC), Dr Lockyer had the unenviable task of trying to balance her position as head of the regulator with her position as a GDP, something which must have not sat well on more than one occasion. I wish Dr Lockyer all the best in getting back to the ‘quiet’ life of doing day to day dentistry.

I’m looking forward to seeing many of DT’s readers at this week’s BDA Conference and Exhibition in Manchester. The event is boasting to be the biggest and best, and the line-up does seem impressive. One piece of news to note is that at the time of going to press, Secretary of State for Health Andrew Lansley’s speech has been switched from Thursday 19th May to Friday 20th May at 11.15am.

Also, don’t forget to come by Stand A18 and say hello, leave your feedback and maybe even leave your card to be asked to write an article or two for us! See you there...
A call from the front line

Coming back to civilian life after leaving the services, not through choice but through disability caused in the line of duty, can be a challenging period for a former Royal Marine and the adjustment may be fraught with hurdles and disappointments. One example that has been receiving attention recently is the offer to the hundred or so medically discharged Royal Marines leaving annually, who have been kept dentally fit by the Armed Forces, a choice of free dental care in the community where they settle.

Now, sympathetic dental practices can join a national scheme, The C Group and SmileStar, formerly known as the Marine Dental Care Campaign, to help some of those former Royal Marine personnel with free basic dental care for life. Already more than 60 practices around the UK are signed up to the scheme.

The inspiring scheme is being run by The C Group, a Royal Marines charity whose mission is to mobilise the business community to support the Royal Marines together with SmileStar Ltd, an organisation with charitable status based in Devon. Royal Marines applicants will be introduced to the scheme through the normal resettlement process and those who are interested will be passed through to SmileStar for appropriate administration and details of their nearest participating practice.

Colonel Hutton, the Chief Executive of The C Group, who has supported the scheme from its inception, explained: “Coming home and trying to settle into normal life is harder than people imagine and routine procedures such as going to a dentist can be immensely daunting. What SmileStar and its network of supporting dentists are offering is choice. A man can decide whether to go with the NHS system or take the opportunity to receive basic private dental care for free. This is a great offer and will help those who live in areas where NHS surgeries are working at capacity or where travel requirements may be excessive. There are numerous reasons to help these men who have served their country so bravely. This scheme will offer an extra helping hand to aid their rehabilitation. Practices around the country are signing up to the scheme to help in their area – we’ve been totally overwhelmed by the support the campaign is receiving already.”

At the launch of the scheme, which will take place on June 22nd in Ashburton, presentations will be given by Colonel Jim Hutton of the Royal Marines. Sixty four practices around the country have already joined the scheme including the Devon Dental Centre of Excellence, the Plymouth Dental Centre of Excellence and other Devon based practices such as Totnes’s Riverview Dental and Bovey Tracey’s Quality Dental Care. Of the 27 Marines that have taken up SmileStar’s offer we have currently managed to place 15 of them and are waiting for practice’s to come up in the following areas to place the other 12 Marines.

Newport
Portsmouth
Yeovil
Poole x5
Lympstone
Govent South Wales
Dover
Bournemouth
Taunton, Somerset
Mid Glamorgan, Wales

Interested practices can find out more or register by calling Sam Cutts, Smilestar at sam@mpc-ltd.co.uk or 01364654070.

Eighth Clinical Innovations Conference Hailed A Success

Organised by health-care learning provider Smile-on, the AOG and the Dental Directory, the Clinical Innovations Conference 2011 impressed delegates yet again with its topical programme of lectures covering many of the latest developments in restorative and aesthetic dentistry.

More than 350 attendees gathered at the Royal College of Physicians for the two-day conference and exhibition which featured some of the leading names in dentistry today including the likes of Dr Julian Webster, Dr Eddie Scher, Dr Wyman Chan, Dr Tif Qureshi and Dr Wolfgang Richter.

This year’s event also played host to the London Deanery’s Annual DCP Conference, which featured several highly relevant lectures for dental care professionals on subjects such as risk management, decontamination and medical emergencies.

The turnout was high and the atmosphere electric but nevertheless the conference’s relatively small size made for a more personal experience, featuring several ‘hands-on’ lectures and a compact exhibitors’ area where delegates could speak to suppliers in person.

Along with picking up plenty of valuable new skills and techniques, attendees were also able to receive up to 14 hours of verifiable CPD along the way.

For more information about the event call 020 7400 8889 or visit www.smile-on.com
Serious health’s Annual Dental Survey 2011 shows that patients could be risking their dental health with over a quarter of the population viewing visits to the dentist as a ‘luxury’.

The survey of 10,000 UK patients has found that men are the worst offenders with more than a third considering dentist appointments a luxury, compared to 35 per cent of men. Women are no ‘tooth fairies’ either, with 43 per cent saying dentist visits are ‘too expensive’ compared to 55 per cent of men.

James Glover from Simplyhealth said: “It’s surprising that so many patients see visiting the dentist as a luxury. We’re not talking about a holiday, or a new car, but protecting your dental health, which is an everyday health need.”

Younger patients place far less importance on their dental health, with almost a third (31 per cent) of 18-24 year olds saying appointments not essential. Yet the worst offenders with more patients has found that men are the worst offenders with more than a third believing that the nation had ‘good teeth’, and approaching half the population were not prepared to put any effort into caring for them. It’s really important that patients take the time to brush their teeth twice a day and regularly visit their dentist.

“This isn’t just important for the health of their teeth, but also for other health issues for example, research suggests that poor oral health is associated with a greater risk of a stroke and heart disease.

“Dentists can provide so much information and guidance that people aren’t taking advantage of. For instance Simplyhealth’s research has found that only 34 per cent would think to speak to their dentist about identifying oral cancer.”

There’s also a contrast in patient’s attitudes to dental health. On one hand, two thirds say they wouldn’t date someone with bad teeth and more than 60 per cent think attractive teeth and smile are fundamental to all relationships, attraction or all-round good health.

Despite the importance of smiles and teeth to everyday life, many people appear to have a poor image of the nation’s ‘Smile Factor’. The survey reveals that only 25 per cent believed that the nation had ‘good teeth’, and approaching half the population were not happy with their smile or teeth - stained or yellow teeth being the most common concern (37 per cent).

Chief Executive of the British Dental Health Foundation, Dr Nigel Carter, said: “As a nation we probably spend more time and money looking after our hair and the clothes we wear, rather than caring for our teeth. The survey is a great reminder that we should be giving greater attention to our teeth – not just because it improves oral health – but because it gives us the confidence to smile, which makes a major difference to our relationships, careers and overall image. “During National Smile Month, we hope everyone will consider what they can do to improve their Smile Factor. Hundreds of dental practices across the UK will be supporting the campaign and it’s an excellent time to seek their help and advice.”

“Dentists shouldn’t be a luxury.”

The BDA’s museum has its sights set on a rare oil painting as its next major acquisition. The Dentist, painted in 1929 by Sir John Lavery, features dentist Conrad Ackner in situ treating his patient, the artist’s wife Lady Lavery.

The painting is significant in terms of both dental and art history, being the only known accurate depiction of the early twentieth century dentist in a surgery, and by one of the leading portrait painters of the time.

A rare find, the painting is set in Ackner’s Welbeck Street practice in London and reveals aspects of the clinical environment including an early x-ray machine and headlamp, examples of which are in the museum’s collection.

Using the painting as a centrepiece, plans are in place to mount an exhibition including a scrapbook compiled by Ackner’s staff, which lists the King of Norway and actress Marlene Dietrich amongst his patients.

The first time the two items will be seen together, they will be a highlight on guided tours and he featured during events and as part of the museum’s school programmes.

The BDA is appealing for donations to help acquire the painting so that it can be made a permanent part of its collection. Currently on loan and on display in the BDA’s Information Centre, it has been independently valued at £60,000. While funding has already been sourced through the Art Fund, the MLA/V&A Purchase Grant Fund, the BDA and private donations, a shortfall of £9,000 remains before the list price can be met.

Head of BDA Museum Services, Jason Finch said: “The opportunity to purchase this unique painting is too good to miss and we are desperately close to our target.

“Not only is the work historically significant in its rarity, it also provides us with an accurate depiction from which the dental profession and public can gain valuable insight into the history of dentistry.

“We are calling on all interested parties to help us keep this important work at the BDA permanently, in what we believe is its rightful home.”

To make a donation, or for further information, individuals should contact Jason Finch by phone on 0207 555 5852, or by email at jason.finch@bda.org.uk.
A-dec goes the extra mile for B2A

Dr Janet Clarke, Clinical Director of Birmingham Community Healthcare Trust Community Dental Service (CDS) and Honorary Clinical Lecturer at Birmingham Dental School, will become the 125th President of the British Dental Association (BDA) on Thursday, 19 May. She will be presented with her chain of office and make her inaugural speech as BDA President at the opening of the 2011 British Dental Conference and Exhibition at Manchester Central Convention Complex, Manchester.

Dr Clarke was awarded her Bachelor of Dental Surgery Degree by the School of Dentistry, University of Birmingham, in 1981, and a Master of Community Dental Health in 1989. As clinical director at Birmingham Community Healthcare Trust CDS, Dr Clarke manages an NHS dental budget of over £6 million. She oversees the provision of the community dental service for vulnerable patients in Birmingham, Sandwell, Dudley and Walsall.

Dr Clarke has significant experience of representing the dental profession. Locally, she has served as Chair of the BDA’s West Midlands Division of the CDS Group, and as president of the BDA’s Central Counties Branch. On the national stage, she chaired the BDA’s Central Committee for Community and Public Health Dentistry (the forerunner of the current Salaried Dentists Committee) and successfully led the negotiations to introduce a new contract for salaried primary care dentists in 2005. Her contribution to dentistry is widely recognised. She was awarded an MBE in 2007. Her current Salaried Dentists Committee (the forerunner of the current Salaried Dentists Committee) and successfully led the negotiations to introduce a new contract for salaried primary care dentists in 2005. Her contribution to dentistry is widely recognised. She was awarded an MBE in 2007. Her current Salaried Dentists Committee (the forerunner of the current Salaried Dentists Committee) and successfully led the negotiations to introduce a new contract for salaried primary care dentists in 2005. Here contribution to dentistry is widely recognised. She was appointed to the Secretary of State to work alongside Professor Jimmy Steele in his Independent Review of NHS Dentistry.

News

Product Information: Corsodyl Mint Mouthwash: Presentation: A colourless solution containing 0.2% w/v chlorhexidine digluconate. Indications: Please inhibition, gingivitis, maintenance of oral hygiene; post-periodontal surgery or treatment; aphthous ulceration; oral candida. Usage & Administration: Adults and children 12 years and over: Rinse with 10ml for 1 minute twice daily or pre-surgery. Soak dentures for 15 minutes twice daily. Treatment length: gingivitis 1 month; ulcers, oral candida 48 hours after clinical resolution. Do not use in children under 12 unless on advice of healthcare professional.

Contraindications: Hypersensitivity to chlorhexidine or any of the excipients. Pregancy & Lactation: No special precautions. Side Effects: Superficial discolouration of tongue, teeth and tooth-coloured restorations, usually reversible; transient taste disturbances and burning sensation of tongue on initial use; oral desquamation; parotid swelling; irritative skin reactions; extremely rare, generalised allergic reactions, hyporeactivity and anaphylaxis. Overdosage: Due to the alcohol content, 2% (10ml) ingestion of large amounts by children requires medical attention. Legal category: 59. Product Licence Number and RSP (incl. VAT): PL 00079/0312 300ml £4.17, 600ml £8.17. Licence Holder: GlaxoSmithKline Consumer Healthcare, Brentford, TW8 9GS, U.K. Date of preparation: February 2011.

FEWER THAN ONE IN THREE PEOPLE HAVE MENTIONED BLEEDING GUMS TO THEIR DENTIST OR HYGIENIST*. With patients most likely to mention pain on a dental visit the early stages of gum disease may be ignored. The Corsodyl Campaign for Healthy Gums is designed to raise awareness of the risks of gum disease and the initial signs to look out for. For your free Gum Care Guidance Pack including a range of materials for you and your patients visit WWW.GSH-DENTALPROFESSIONALS.CO.UK


A-dec goes the extra mile for B2A

Charlotte Cligg and her partner Ben, Jo Gamble, Stacey Roberts, Tracy McCulloch and her husband David, Brian Anderson and his wife Sarah, Ashley Woodruff, Garan Hynes and Charlie Cope – supported by Sarah Treble and Eugene O’Malley, aim to raise more than £7,000 for Bridge2Aid, NSPCC, MS Society, Breast Cancer Campaign and Leukaemia & Lymphoma Research.

To make a donation, please visit uk.virginmoneygiving.com/team/A-dec.
Can volunteers make a difference?

Bridge2Aid are delighted to be hosting a number of events at this years’ BDA in Manchester, on the growing issue of corporate social responsibility and the long term value in volunteering.

Posing the question whether short term volunteers can make a long term difference, Friday’s 2pm seminar will see Bridge2Aid’s (B2A) founder, Dr Nigel Carter and his President Daniel Davis. Dr Carter said on the launch of Smile Factor: “Many might underestimate it but a smile can be very influential feature. It can shape our lives, our relationships and careers and be a very powerful show of who you are, yet no one has the confidence to do so.

“Those who are not happy or are self-conscious about their teeth, could be missing out on showing off their very own ‘Smile Factor’.

Others are being held back by poor oral well-being and its impact on their general health. This year’s campaign is designed to challenge those perceptions and get you smiling again.

“Getting people to talk about their teeth and dental habits is vital in our goal of improving the state of oral health not only in the UK but worldwide. We have had a tremendous response, particularly in the last couple of years and we must work harder to ensure this year’s National Smile Month can build on that success.

“The launch is a superb way to kick-start the month. It is an utterly marvellous setting of which to stage such an event.”

Sponsored by four giants of oral healthcare, Platinum Sponsors Oral-B, Wrigley and Listerine, along with first-time Silver Sponsor Macleans, the campaign will yet again provide an exciting opportunity for everyone to get involved in promoting good oral health.

During the course of the month, the Foundation will be looking to promote their three key oral health messages.

Dr Carter added: “As far as day to day oral health goes, this year’s campaign has three key messages: brushing your teeth for two minutes twice a day with a fluoride toothpaste, cutting down on how often you have sugary foods and drinks and visiting your dentist as often as they recommend, provide a firm base for a lifetime of good oral health.

“Remember, having the Smile Factor can improve your confidence, your attractiveness and your general health - so don’t underrate it!”

Prioritising toddler nutrition

The Infant & Toddler Forum - experts in child health, nutrition and development - is stepping up its campaign to wider recognition and adoption of its ‘Ten Steps for Healthy Toddlers’ launched last year to address the lack of simple, consistent guidance on toddler eating habits.

Public health is high on Government’s agenda; those with an influence on early years’ nutrition have a significant role to play in preventing long-term health problems, yet clear guidelines are lacking. The recent School Food Trust report highlights an urgent need for Government and all stakeholders, including health practitioners and parents, to work together to address this need.

Britain is facing an entirely preventable epidemic of obesity and diet-related ill-health, with a generation set to die before their parents. Health agendas need to focus on supporting practitioners, parents and carers with effective tools to help change behaviour.

‘Ten Steps for Healthy Toddlers’, an easy-to-use guide on what food to offer, what eating behaviours to encourage and how best to manage mealtimes, is the Infant & Toddler Forum’s contribution to help meet this need. Endorsed by the Pre-school Learning Alliance, Child Growth Foundation, National Obesity Forum and the British Dental Health Foundation, the ‘Ten Steps’ are designed to encourage positive changes to toddler feeding with small easy actions.

Dr Atul Singhal, Chair of the Infant and Toddler Forum, said: “Since their launch last year, the ‘Ten Steps for Healthy Toddlers’ have been widely implemented in different settings by health and childcare professionals, parents and carers. As well as being a simple, extremely useful tool for those feeding toddlers at home, the ‘Ten Steps’ is a perfect resource to help implement the Government’s public health strategies.

“Continuing its work on early intervention through good toddler nutrition and eating behaviours, the Forum is developing activities to drive best practice where there’s a need for practical support and direction. Throughout 2011 we will continue to work with our partners to raise awareness and encourage implementation of the ‘Ten Steps’. In turn, we hope health and childcare professionals will adopt the expert advice as best practice and share it with the parents, carers and toddlers with whom they interact.”

The Forum plans to encourage wider adoption of the ‘Ten Steps’ and sharing of best practice with training and education programmes throughout the UK, to impart the principles and practical implementation of the steps. Supporting those who work in the early years sector, including children’s centres and nurseries, will be a priority to help ensure all children get the best start in life.

For more information on the Infant & Toddler Forum and to download free resources, Visit www.infantandtoddlerforum.org (healthcare professionals) and www.littlepeopleplates.co.uk (parents and carers).

Can volunteers make a difference?

The British Dental Health Foundation, launched the National Smile Month at the Houses of Parliament on Thursday 12th May.

The annual event, held at Westminster, signalled the start of the UK’s largest oral health campaign, which this year celebrated its 55th anniversary.

Many leading figures from the world of dentistry were in attendance for the launch of the event which runs between May 15 and June 15, 2011 going under the theme of the Smile Factor.

Hosted by Parliamentary sponsor the Rt Hon Sir Paul Beresford MP, the gathering included speeches from some of dentistry’s leading experts including the Foundation’s Chief Executive Dr Nigel Carter and its President Daniel Davis.

Dr Carter said on the launch of Smile Factor: “Many might underestimate it but a smile can be very influential feature. It can shape our lives, our relationships and careers and be a very powerful show of who you are, yet no one has the confidence to do so.

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“Remember, having the Smile Factor can improve your confidence, your attractiveness and your general health - so don’t underrate it!”

Clinical periodontology research grant

Clinical periodontology research grant

Applications must submit a covering letter, a letter of support from their supervisor and an abstract not exceeding 1,000 words (including background to project, aims, methods, relevance to clinical periodontology and start and completion dates). The successful applicant will also be invited to present their research to the Alpha Omega London Chapter.

Applications should be submitted as hard copy in triplicate, by 51st December 2011 to:

Professor Andrew Eder, Chair, The Alpha Omega London Charitable Trust, 2nd floor, 57a Wimpole Street, London W1G 8YP

And also via email to: andreweder@restorative-dentistry.co.uk

The National Infant Toddler Forum 2011